Science Worksheets

Cookie Policy

Thank you for your interest in this Cookie Policy and welcome to Science Worksheets and our website located at www.scienceworksheets.co.uk (our "website"). Our website uses cookies to remember your preferences and help you obtain the right information. Cookies also allow us to understand how our website is being used.

Our website is operated and maintained by Science Worksheets, Mark Scates (Sole Trader), Rainham, Essex, UK ("Science Worksheets", "we", "us", "our"). If you want to contact us or if you have any questions, you can reach us by email using info@scienceworksheets.co.uk with "Data Protection" in the subject line.

WHY DO WE HAVE A COOKIE POLICY?

This Cookie Policy sits in line with our obligations set out in the UK's Privacy and Electronic Communications Regulations ("PECR") and the EU's Privacy and Electronic Communications Directive ("PECD"). In accordance with them, we need to inform you about the cookies we use and obtain your consent when using certain types of cookies, namely functional, performance, analytical, and advertising cookies ("Optional Cookies").

WHAT ARE COOKIES?

A cookie is a small text file that is sent to your device's hard drive by a website. Each time you return to the same website, your browser retrieves and sends the relevant cookie(s) to the website's server. Cookies can be divided into the following two broad categories:

Essential or necessary cookies. These cookies are essential or necessary to ensure that a website works properly and is secure so that you can navigate a website and use its features. Without these cookies, certain features of a website would not function, and thus you would not be able to use certain services.

Optional Cookies. These cookies are non-essential for the website to function and require your consent. When it comes to optional cookies, the following distinctions are made:

- Functional cookies or sometimes called convenience cookies. These cookies allow a website to remember the options a user has made and other personalisation options you have selected when browsing.
- Analysis and performance cookies, which are used to monitor and improve the function and service of a website. Those can track down problems when using a website, facilitate online surveys, record visitor numbers, and provide analytics metrics.
- Advertising cookies or targeting cookies. They are used to deliver customised advertising to the user.

THE COOKIES WE USE

We utilize the below-mentioned cookies to provide users with an improved user experience.

SourceBuster JS

We use <u>SourceBuster JS</u>, a locally hosted web analysis service. SourceBuster uses a specific form of cookie, which is stored on your device and enables an analysis of your use of our website. The cookies set by SourceBuster for measurement are different for each visitor (i.e., there is not a single cookie ID that is used on all sites using SourceBuster). The information about your use of our website generated by the cookie is not transmitted to a third party. We use this information to analyse your use of our website in order to compile reports on website activities and provide additional services related to website and internet use. The IP address transmitted by your browser in the context of our use of SourceBuster is not merged with other data. The legal basis for the processing is your consent.

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HOW TO MANAGE COOKIES

In your browser

You can manage your cookie preferences using the following links for some of the most popular internet browsers: <u>Edge</u>, <u>Google Chrome</u>, <u>Firefox</u>, <u>Safari</u> and <u>Opera</u>.

Cookie preference pop-up

We also offer a cookie preference pop-up when you first visit our website. This pop-up is a consent tool and allows you to specify your preference about cookies. You can accept or reject them or access this Cookie Policy before giving your consent to cookies or rejecting them.

Opt out

In addition, if you do not wish to participate in advertising personalisation or retargeting/tracking, you can object to behavioural advertising at the following websites: <u>Your Online Choices</u>, <u>Digital Advertising Alliance of Canada</u>, <u>Network Advertising Initiative</u>, <u>AdChoices</u> the <u>European Interactive Digital Advertising Alliance (Europe only)</u>, <u>Google Ad Settings</u>, <u>Facebook Ad Settings</u>, <u>Instagram Ad Settings</u>, and <u>Tik Tok Ad Settings</u>.

HELP AND COMPLAINTS

If you have any questions about this policy or the information we hold about you, please contact us by email using info@scienceworksheets.co.uk with "Data Protection" in the subject line.

CHANGES

The first version of this policy was issued on Friday, 17th of January, 2025, and is the current version. Any prior versions are invalid, and if we make changes to this policy, we will revise the effective date.